

JAMES DYSON AWARD

**JAMES
DYSON
AWARD**

[HOME](#) [ABOUT THE AWARD](#) [PROJECTS](#) [REGISTRATION](#) [LOGIN](#) [PARTNERS](#)

A promotional banner for the James Dyson Award. On the left, a black and white photograph of James Dyson, smiling and gesturing with his hands. The background is a light gray grid. On the right, the text 'PROBLEM SOLVERS WANTED' is written in large, bold, gray letters. Below this, a smaller text block reads: 'The challenge: design something that solves a problem. Young designers and engineers are brimming with creative ideas to change the world – it's this ability to think differently that the James Dyson Award celebrates and encourages.' Underneath is a signature 'James Dyson' and a blue button with a right-pointing arrow and the word 'Enter'.

PROBLEM SOLVERS WANTED

The James Dyson Award is an international design award that celebrates, encourages and inspires the next generation of design engineers. It's run by the James Dyson Foundation, James Dyson's charitable trust, as part of its mission to inspire young people about design engineering.

THE BRIEF

Put simply; design something that solves a problem. For full entry details and judging criteria, go to the [Enter Award](#) page - you will need to log in.

THE PRIZES

There will be one International Winner, and one National Winner in each country participating in the James Dyson Award 2010. The prizes the Winners and Finalists will receive include -

International Winner:

- £10,000 for the student or student team
- £10,000 for the student's university department
- The opportunity to visit the Dyson facilities in either the UK or Malaysia
- A trophy from the James Dyson Foundation

Two International Finalists:

- The opportunity to visit the Dyson facilities in either the UK or Malaysia.
- Certificate of Excellence from James Dyson Foundation

National Winner:

- The opportunity to visit the Dyson facilities in either the UK or Malaysia
- Certificate of Excellence from James Dyson Foundation

Up to nine National Finalists from each country:

- Certificate of Excellence from James Dyson Foundation.

The James Dyson Award aims to support a large number of students by globally promoting great ideas and recognizing good quality entries.

WHO CAN ENTER?

The James Dyson Award is open to product design, industrial design and engineering university level students (or graduates within 4 years of graduation) who have studied in the following countries: **Australia, Austria, Belgium, Canada, France, Germany, Ireland, Italy, Japan, Malaysia, New Zealand, Russia, Singapore, Spain, Switzerland, UK and USA.**

HOW IS IT JUDGED?

Entries will be reviewed through a number of stages:

Stage 1: A panel of design and engineering professors and professionals in each of the 17 participating countries.

Stage 2: A panel of Dyson design engineers.

Stage 3: Finally, an international judging panel, comprising high profile designers and engineers, academics and journalists. James Dyson will make the final judgement, informed by the international judges.

For more information on judging, the prize, and the Terms and Conditions, [go here](#)